



## PRESS RELEASE

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### BF&M Insurance Group Becomes Official Travel Insurers to the Bermuda National Cricket Team and Donates ICC Cricket World Cup Tickets to Charities

BF&M has become the official travel insurers of the Bermuda Men's National Cricket Team and the Bermuda Cricket Board. John Wight, President & Chief Executive Officer of BF&M stated, "As a result of hard work and diligence, the Bermuda Cricket Board's Senior National Men's Team will compete for the first time at the 2007 ICC Cricket World Cup. BF&M is immensely proud of their achievement and is pleased to become one of the local companies to help support our cricketers."

As official travel insurer, the Bermuda Cricket Board generously presented BF&M with tickets to the three Bermuda matches that will be played in Trinidad. BF&M has decided to donate its four tickets to each Bermuda match to three local charities to enable them to raise funds. The LCCA receives four tickets to the Bermuda vs. Sri Lanka match on March 15. Four tickets to the Bermuda vs. India match on March 19 are for The Women's Resource Centre and the Family Centre receives four tickets to the Bermuda vs. Bangladesh match on March 25.

To show our appreciation to our valued customers, BF&M will also hold a draw for a trip for two to the finals of the ICC Cricket World Cup to be held on April 28 in Barbados. The package includes air, hotel accommodations and two tickets to the finals. To enter, our customers simply need to activate their BF&M online account at [bfm.bm](http://bfm.bm) by February 16. Complete details and contest rules will be available online at [bfm.bm](http://bfm.bm).

"This is a win, win situation for all involved," said Mr. Wight. "The Bermuda National Men's Cricket Team receives support for their first appearance at the ICC Cricket World Cup; charities receive an opportunity to raise funds and sporting fans get the chance to obtain tickets to cheer on our boys while helping worthwhile charities."

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#### BACKGROUND

BF&M Limited is the holding company of the BF&M Insurance Group. The two largest operating companies within the Group are BF&M Life Insurance Company Limited, a leading provider of life, health and pensions products, and BF&M General Insurance Company Limited, the leading general insurer providing all forms of property, casualty, motor and marine products. The group includes several other companies including North Atlantic Asset Management Limited, Bermuda

BF&M LIMITED

International Insurance Services Limited, Marchmont Insurance Company Limited,  
and BF&M Properties Limited, (including Scarborough Property Holdings Limited  
and Barr's Bay Properties Limited)

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