



PRESS RELEASE

Hamilton, Bermuda
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BF&M Insurance Group and The Women's National Cricket Team Join Forces to Raise Funds for Breast Cancer Awareness

BF&M Insurance Group and the Women's National Cricket Team today announced that they have joined forces to raise funds for Breast Cancer Awareness. Every time the Women's National Cricket Team gets a wicket against an opponent during one of their Americas Women's Championship games leading up to their World Cup qualifying matches, their sponsor BF&M will donate \$25 towards Breast Cancer Awareness.

BF&M President & CEO John Wight stated, "We are delighted to continue supporting the Bermuda Cricket Board (BCB) and the first-ever Women's National Cricket Team's attempt to make local cricket history while working to raise awareness and assist a cause that is very dear to us."

"BF&M has a long history of community involvement and this initiative brings together two of them," said Mr. Wight. "Thanks to our ten years of sponsoring Breast Cancer Awareness Month in October, we have a solid working relationship with the Bermuda TB Cancer & Health Association. BF&M kicked off 2007 by becoming the official travel insurers of the BCB and the Men's and Women's National Cricket Teams. In May, the Company was pleased to continue its support of cricket in Bermuda by funding the BCB's Under 16 League. This league provided a unique opportunity for the Women's National Cricket Team. For the first time the ladies had a league in which to compete regularly and train for their upcoming international matches."

He added: "I look forward to following what I hope will be Bermuda's next World Cup cricket stars, the Women's National Team, stump out their opponents while simultaneously bowling out breast cancer one wicket at a time."

BCB President, Reginald Pearman said, "The BCB and the Women's National Team are very excited to be a part of this initiative with BF&M and the Bermuda TB Cancer & Health Association. Breast cancer affects the lives of many and it is fitting for the women's squad to be involved in raising funds for such a cause. The women have been training hard in preparation for the Women's World Cup qualifier in Lahore, Pakistan in November. They have recently completed an intensive training program managed by Ann Browne-John, ICC representative of the Americas Region and former Captain and Coach for Trinidad and the West Indies Women's team. In August, they will travel to Toronto to take part in the

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Americas Women's Championship. We wish them the best of luck in the run up to the qualifiers and look forward to them taking many wickets to assist this worthy cause!"

Judy Panchaud-White, Chairperson of the Bermuda TB Cancer & Health Association's Breast Cancer Awareness Committee, said "Creating a future without Breast Cancer takes determination, and the Bermuda TB Cancer & Health Association is sincerely grateful to the BF&M/Women's National Cricket Team Breast Cancer Awareness initiative in helping us take a step closer to this reality."

"Through their generosity and support, every dollar raised will be used to deliver on our promise of "Caring for the Community" and will go directly into the fund we have established for the purchase of Digital Mammography equipment," said Mrs. Panchaud-White. "Breast cancer touches an average of 90 lives every year in Bermuda, that's 90 families whose lives are turned upside down by this disease. However, with this creative collaboration and generosity by our community, we are determined to make a difference."

"Wicket by wicket we will be closer to our goal of over \$1 million dollars for the purchase of this equipment. Our sincere thanks to the BF&M/Women's National Cricket Team Breast Cancer Awareness initiative in helping to bring the promise of a future without breast cancer a little closer. "

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BACKGROUND

BF&M Limited is the holding company of the BF&M Insurance Group. The two largest operating companies within the Group are BF&M Life Insurance Company Limited, a leading provider of life, health and pensions products, and BF&M General Insurance Company Limited, the leading general insurer providing all forms of property, casualty, motor and marine products. The group includes several other companies including Bermuda International Insurance Services Limited, Insurance Corporation of Barbados Limited, Marchmont Insurance Company Limited, North Atlantic Asset Management Limited and BF&M Properties Limited, (including Scarborough Property Holdings Limited and Barr's Bay Properties Limited)

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